

## **Privacy Notice and Legal Declarations**

### **1. Purpose:**

As part of the Innovation Collective 2026 initiative, the Startup Autobahn India team at Mercedes-Benz Research and Development India (MBRDI) is hosting its flagship innovation and technology showcase – “Startup Autobahn India: Connect 2.0” (the event).

For this purpose, **Mercedes-Benz Research and Development India Pvt. Ltd.** (MBRDI) shall be the Controller of your data.

### **2. Categories of personal data Collected**

Participant Name; Name of Participant's Organization; Communication details (Email and Phone Number); Participation capacity; Photographs during the event.

### **3. Location of Data Collection/ Event:**

Hive Building, Brigade Tech Gardens, Kundalahalli, ITPL Main Rd, Phase 2, Brookefield, Bengaluru, Karnataka – 560037;

### **4. Scope, Nature, and Purpose of processing of personal data:**

Participant details including name, organization, email, phone number, and participation category will be collected solely for the purpose of registration and facilitating participation in the event.

Photographs taken during the event may be used for documentation, communication, and promotional activities.

### **5. Communication Details**

| <b><u>Details of Data Protection Officer</u></b>        | <b><u>Details of Information Security Officer</u></b>         | <b><u>Details of Business SPoC</u></b>                |
|---------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------------|
| Name: Sarang Vyas<br>Mail:sarang.vyas@mercedes-benz.com | Name: Jitendra Bhati<br>Mail:jitendra.bhati@mercedes-benz.com | Name: Ganesh Pai<br>Mail:ganesh.pai@mercedes-benz.com |

### **6. Details of Processors/ Controller to whom the data will be transferred.**

The personal data collected shall not be disclosed or transferred to any third party, unless mandated by law.

### **7. Data subject right and Grievance Redressal: As a Data Principal you are entitled for below rights:**

- |                                                                                                                                                                                                                                                                       |                                                                                                                                                                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"><li>• Right to know why your personal data is being processed.</li><li>• Right to access your personal data provided to us.</li><li>• Right to rectification the personal data provided to us.</li><li>• Right to erasure</li></ul> | <ul style="list-style-type: none"><li>• Right to restrict processing</li><li>• Right to withdraw consent</li><li>• Right to object to automated processing</li></ul> |
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In case of any grievance regarding your rights, please contact the DPO mentioned above for resolution.

### **8. Declaration/ Undertaking from Data Subject**

- I hereby consent, agree, and grant permission to Mercedes-Benz Research and Development India Pvt. Ltd. (MBRDI) to collect, process, and use my personal data solely for the purposes of event management, communication, coordination, and related activities in connection with Startup Autobahn India – Connect 2.0.

- I acknowledge and confirm that I have been duly informed about the purpose for which my personal data will be processed and the nature of such processing.
- I acknowledge that I have been informed of my rights under applicable data protection laws, including grievance redressal mechanisms, and that I have received the communication details of the Data Protection Officer for my reference and benefit.
- I understand and agree that during startup pitch sessions, demos, and networking interactions, I may voluntarily choose to share my contact details or other personal information directly with startups or other participants at my own discretion. I acknowledge that MBRDI does not assume responsibility for any personal data exchanged directly between participants.
- I hereby grant MBRDI permission to use my name, participation details, and any photographs, audio recordings, or video recordings taken during the event, in whole or in part, for documentation, communication, and promotional purposes across digital, print, and social media platforms, without any further approval or compensation.
- I declare that all information provided by me is true, complete, and accurate to the best of my knowledge and belief.
- I acknowledge and agree that MBRDI may archive this consent and related records for internal documentation, compliance, and audit purposes.
- I expressly confirm that I am executing this declaration voluntarily, of my own free will, without any coercion or undue influence.